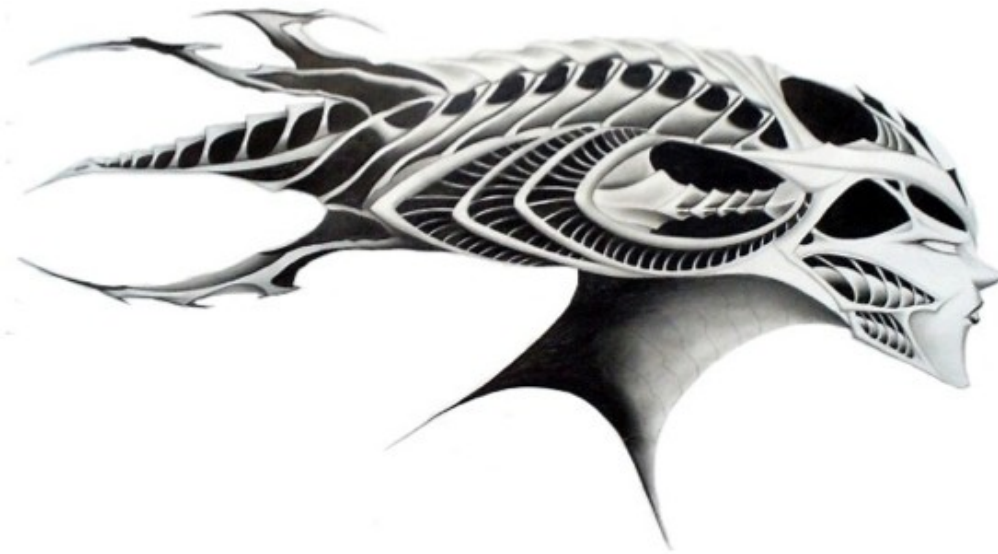


Lorea

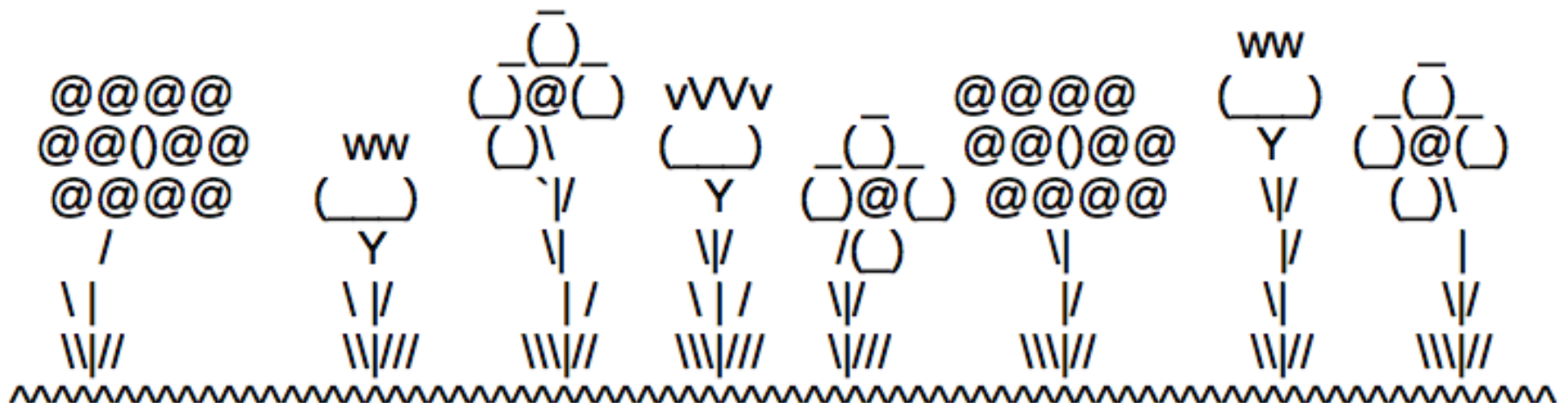
Social Federated Communication Systems



INCLUSO Conference
Leuven - 2010
<https://lorea.org>

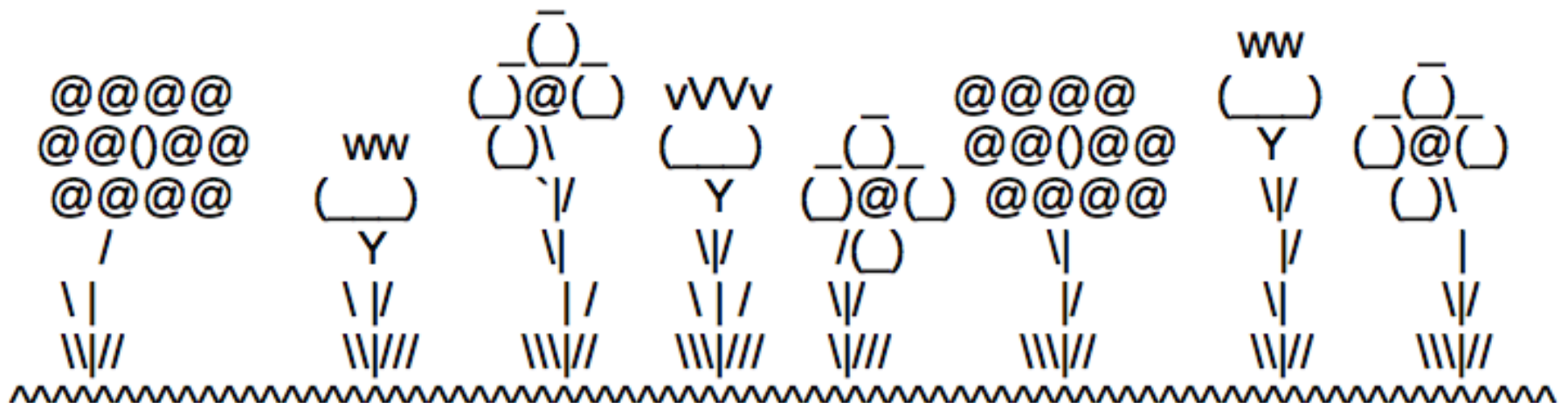
What is Lorea?

Lorea = Basque word that means “flower”
social networks = seeds -> flowers



What is Lorea?

- * it is
 - a federated communication system
 - one step more towards distributed data
 - a self-managed social system
 - a way to unify and manage data
- * it is not
 - alternative to commercial social networking sites.
 - another social network ("ghetto")
 - "steamware" - we have facts!



Limits of Commercial Web 2.0

- * property of user-generated data + pre-eminence of copyright restrictions
- * data-mining: mysterious and worrying uses of data
- * commercial invasion
- * censorship
- * not suitable for many people
- * free becomes pay + privatisation of collective intelligence and memories
- * low security, privacy paradox
- * *our* electronic ID is out of *our* control

The beginning of the project

* **serendipity**: Indymedia, N-1, ALD...
└ dreams merged @ Hackmeeting 2009 in Madrid

* why?
because

- we want to control our own data
- we want to change/manage the tools (recode)
- we want to protect our future memory

* starting point: Elgg (free social networking software) -> towards a techno-political tool that fits our needs and wishes

To be sustainable

* right now the project is financed by the people involved on its development

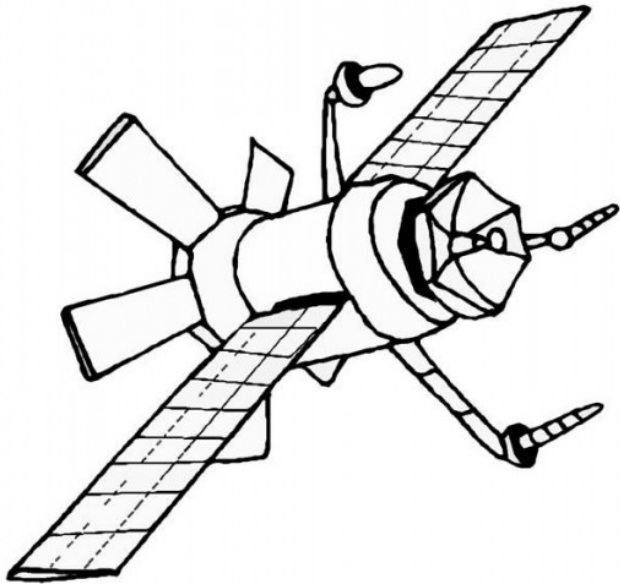
* estimated cost per inhabitant/year = 1€ for the server + 1€ for administration.

* we aim for self-sustainability and seek for total independence of the project

* economic participation is voluntary, donations are welcomed:

we accept time, materials, code and love :)

Next frontiers



A.E.

-Noosphere <-> -Rhizome

+ Lorea

do it yourself & do it together!